

Dr. Pravin S. Rana, BSc, MTM, PhD, UGC Net : **Curriculum Vitae**

Full Name (Mr)	Pravin Singh Rana	Date of Birth:	16 th February 1978
Present Position	Assistant Professor in Tourism Management , Faculty of Arts, Banaras Hindu University, Varanasi, UP 221005. India (Employee No: 20713)		
Educational Qualification	B.Sc. (Hons.) B.H.U. 1998 [66.0%]; M.T.M. ITS- Univ. of Lucknow, 2000 [74.6%]; Ph.D. , Univ. of Lucknow, 2003; Passed N.C.C. Certificate A & B.		
UGC NET	Certf. No. A 056042. (June 2005), Roll No. H179106. Tourism Adm. & Mangmt		
Title of PhD	<i>‘Pilgrimage and Ecotourism in Varanasi Region: Resources, Perspectives and Prospects’</i> . Dept. of Public Administration, University of Lucknow, Dec. 2003.		
Languages known	English & Hindi (<i>read, write, speak</i>); Sanskrit (<i>read and write</i>); working knowledge of French & Japanese		
Teaching Experience	+18 years: teaching and motivating students of Diploma, Graduation, Post-Graduation students of Tourism Management at Banaras Hindu University.		
Other Job Experience	4-years: Consultant & Advisor to International NGO- World Literacy of Canada [India Office & Canada Office)		
Summer Internship	*Le Travel World Pvt. Ltd. (GSA Cox & Kings), New Delhi (1999) *Travel Corporation (India) Ltd., Varanasi (1999)		
Training Programme	* Teachers' Training: 26 -28 June 2007 from State Resources Centre, Govt. of U.P. * Result Based Management (3 phases, 15 days, 2007) from ASK, New Delhi		
Skill training	Inbound & Outbound Tourism, & Airline Ticketing & CRS (Amadeus), Travel Agency Management		
Computer Skill	Diploma in Computer Appl’ion-Windows, Office, Corel, Photoshop, Html etc		
Membership/ Fellowship	Indian Tourism Congress (ITC) – Life Member -ITC/LFM/25 INTACH , Indian National Trust for Art, Heritage and Culture, No. L/ 10538. Member- ACLA - Asian Cultural Landscape Association (SNU Seoul, Korea) International Fellow at Gifu University, Tokyo, Japan. Active member-Forum UNESCO–University-Heritage-Int network (FUUH), Spain		
International Representation	Canada (Toronto & Vancouver) - represented WLC for new project planning: 09-29 December 2007		
Subject/ theme specialisation	Pilgrimage-tourism, Heritage walk & tourism, Buddhist trail, Spiritual tourism and mass awakening		
# Publications: (A) Monograph - 1; (B) Guidebook - 1; (C) Text book - 1; (D) Research Papers - 24.			
Special Activities: * Assisted some excursion tours in Varanasi 1998 – 2000, 2003-08 (Nov.-Dec.) for NYSICCSI: New York State Independent College Consortium for Study in India. * Associate to the Society of Heritage Planning & Environmental Health. * Working as Local coordinator for organising study program for students of Oslo University College in Varanasi from 2000 - 2018. * Working as member in the team of Planning Varanasi & Varanasi Initiative project from Southern California University, Los Angeles, USA, since 2013.			

PUBLICATIONS**(A) Research Monograph**

Rana, Pravin S. 2014. *Pilgrimage Tourism: A Study of Varanasi*. SRME Publishers, Sagar MP (India). vi + 186pp., Fig. 8, BW Photographs 14. Preface, Conclusion, Bibliography, 2 Appendices. Size - A5: 22 x 15 cm. Pb ISBN: 978-81-923943-4-6.

(B) Guidebook - 2002/ 2006. Banaras Region. A Spiritual & Cultural Guidebook. Pilgrimage & Cosmology Series 1. 404pp. 2nd rev. ed. 2019. Indica Books, Varanasi. ISBN: 81-86569-24-3. [with R.P.B. Singh].**(C) Text Book - 2006. Tourism Geography.** New Royal Book Co., Lucknow. ISBN: 81-89267-20-5. [with Amit K. Singh].

(D) Research Papers : 24

1. 2000. Sustainable heritage tourism: Framework, perspective and prospect. *National Geographical Journal of India* (NGSI, BHU, Varanasi, ISSN: 0027 9374), vol. 46 (pts. 1-4): pp. 141 - 158. [with R.P.B. Singh].
2. 2001a. Rationales for including Varanasi as Heritage City in the UNESCO World Heritage List. *National Geographical Jl. of India* (ISSN: 0027 9374), 47 (1-4): pp. 177- 200. [with R.P.B. Singh and Vrinda Dar].
3. 2001b. The future of heritage tourism in Varanasi: scenario, Prospects and Perspectives. *National Geographical Jl. of India* (NGSI, ISSN: 0027 9374), vol. 47 (1-4): pp. 201 – 218. [with R.P.B. Singh].
4. 2002. Sacred Geography of Goddesses in Kashi (Varanasi). *Journal of Geography*, vol. 3 (Theme: Social Geography, eds. H.N. Sharma and A.K. Bhagabati; Guwahati), October: pp. 11 - 35. [with R.P.B. Singh and R.S. Singh]
5. 2004. Behavioural Perspective of Pilgrims and Tourists in Banaras; in, Raj, Aparna (ed.) *The Tourist - A Psychological Perspective*. Kanishka, New Delhi: pp. 187-206. ISBN: 81-7391-643-8 [with R.P.B. Singh].
6. 2010 a. Hindu Goddesses in Kāshi: Spatial Patterns and Symbolic Orders; in, Singh, Rana P.B. (ed.) *Sacred Geography of Goddesses in South Asia: Essays in memory of David Kinsley*. Planet Earth & Cultural Understanding Series, no. 5. Cambridge Scholars Publishing, Newcastle upon Tyne, U.K.: pp. 249-306. ISBN (13): 978-1-4438-1865-0. [with R.P.B. Singh and R.S. Singh].
7. 2010 b: Sustainable Development through Technocentric approach in Hospitality Industry. *Indian Journal of Social Sciences and Societies*. ISSN: 0974-7263 [with Shyju, PJ, Rajeev]
8. 2010 c: A study on Ecotourism Program and Tourism Activity in Kuruwa Island. *Prabandhan & Taqniki*. ISSN: 0974-8563 [with Shyju, PJ, Rajeev]
9. 2010 d. Pattern of Ecotourism Development in Wayanad, Kerala; in Amran Hamzah (ed.), *Moving up Ecotourism along the Value Chain*, University Teknologi Kuala Lumpur, Malaysia & WEC. ISBN 975-983-98092. [with Shyju, PJ, Rajeev]
10. 2011 a. The Mythic landscape of the Buddhist places of Pilgrimage in India; in, Singh, Rana P.B. (ed.) *Sacredsapes and Pilgrimage Systems*. Planet Earth & Cultural Understanding Series, no. 7. Shubhi Pubs., New Delhi: 249-286. . [ISBN (10): 81-8290-227-4]. [with R.P.B. Singh].
11. 2011 b. Heritagescapes of India: Appraising Heritage Ecology; in, Singh, Rana P.B. (ed.) *Heritagescape & Cultural Landscapes*. Planet Earth & Cultural Understanding Series, no. 6. Shubhi Pubs., New Delhi: pp. 87-128. ISBN: 81-8290-226-6. [with R.P.B. Singh].
12. 2014. Ecotourism in Himalayas, A case study of Jaunsar Region of Utrakhand; in Kocak, Hikmet (ed.) *Investigating the Social, Cultural and Global Issues along the Silk Road* (Conference Proceeding), Lambert, Germany, ISBN: 9783659 244001 [with Patnaik, S. & Shyju, PJ]
13. 2016 a. Indian Sacred Natural Sites: Ancient traditions of reverence and conservation explained from a Hindu perspective; in, Verschuuren, Bas and Furuta, Naoya (ed.): *Asian Sacred Natural Sites: Ancient Philosophy and Practice in Conservation and Protected Areas*. London and New York: Routledge, Taylor and Francis: pp. 69-80. ISBN: 978-1-13-893631-7. [with R.P.B. Singh].
14. 2016 e. Kashi and Cosmos: Spatial Manifestation and Five Pilgrimage Journeys of Banaras. *International Journal of Religious Tourism and Pilgrimage* (IJRTP, ISSN 2009-7379, an online, open-Access, peer reviewed journal; Dublin Institute of Technology, Ireland; vol. 4 (vi), September [article 5]: pp. 1-15; available at:- <http://arrow.dit.ie/ijrtp/vol4/iss6/5> [with R.P.B. Singh].
15. 2016 b. Heritagescapes of India: Contemporary Scenario and Programmes for Conservation; in, Enstedt, Daniel; Larsson, Göran, and Sardella, Ferdinando (eds.) *Religionens varp och Trasor/ Warp and Rags of Religion: Festschrift to Prof. Åke Sander*. Institutionen för Litterature Gothenburg. LIR, Skrifter. Varia, Gothenburg (Sweden): pp. 65-77. ISBN: 978-91-88348-79-1. [with R.P.B. Singh].

16. 2016 c. Riverfront Varanasi, India: Interfacing Contestation in Heritage Making. *Contemporary Geographer* [a bi-annual journal of ABG, Association of Bengal Geographers, University of Burdwan, WB, India], vol. 1 (1), January: pp. 49-65. [with R.P.B. Singh].
17. 2018 a. Kashi and Cosmos, India: Pilgrimage Circuit of the Panchakroshi Yatra; in Olsen, Daniel and Trono, Anna (eds.) *Religious Pilgrimage Routes and Trails*. CABI, Oxfordshire, UK. ISBN: 9781786390271: pp. 167 - 179. [with R.P.B. Singh].
18. 2018 b. Varanasi: Heritage Zones and its designation in UNESCO's World Heritage Properties. *Kashi Journal of Social Sciences* [ISSN: 2249-037X, Jhunna Foundation, Varanasi, UGC listed May 2018], vol. 8 (nos. 1-2), June-December (special issue on "Re-visiting Kashi"): pp. 7~29. [with R.P.B. Singh].
19. 2018 c. Varanasi: Sustainable Development Goals, Smart City Vision and Inclusive Heritage Development. *Kashi Journal of Social Sciences* [ISSN: 2249-037X, Jhunna Foundation, Varanasi, UGC listed May 2018], vol. 8 (nos. 1-2), June-December (special issue on "Re-visiting Kashi"): pp. 30~50. [with R.P.B. Singh].
20. 2019 a. Culture Heritage and Planning: Banaras, the Cultural Capital of India: Visioning; in, Vinayak, Bharne and Sandmeier, Trudi (eds.), *Routledge Companion of Global Heritage Conservation*. London/New York/New Delhi: Routledge, Taylor & Francis. ISBN: 978-1-138-96298-9 (hbk), ISBN: 978-1-315-65906-0 (ebk). ca pp.175-200 <chapter 2.4> [with R.P.B. Singh].
21. 2019 b. UN SDGs and context of Heritage cities in India: a study of Ayodhya and Varanasi. In, Seema Sahdev, R.B. Singh and Manish Kumar (eds.) *Geocology of Landscape Dynamics*. Vol. 13, Advances in Geographical and Environmental Sciences (ISSN: 2198-3542), DOI 10.1007/978-x-xxx-xxxxx-x_x, © Springer Nature, Singapore. ca. pp. 101-120. <f.c.> [with R.P.B. Singh and S. Kumar].
22. 2019 c. 'Intangible dimensions of urban heritage: Learning from holy cities of India', in Kapila D. Silva, (ed.) *The Routledge Handbook on Historic Urban Landscapes of the Asia-Pacific*. Abingdon Oxon & New York: Routledge. <chapter 5, f.c.> [with R.P.B. Singh and S. Kumar].
23. 2019 d. 'Faith and Place: Hindu Sacred Landscapes of India', in, Timothy Edensor, Uma Kothari and Ares Kalandides (eds.) (eds.) *Routledge Handbook of Place*. London & New York: Routledge, Taylor & Francis. (Chp. 3.6) [with R.P.B. Singh].
24. 2019 e. Appraising Sacrosanct Environment in India: a study of Ritualscapes of Ayodhya. In: Rajiv Thakur, Stanley Brunn, Ashok Dutt, Baleshwar Thakur and Ramesh Dhussa (eds.) *Environment, Development and Culture: Global Perspectives*, a festschrift for Prof. Pradyumna Prasad Karan. Springer Nature, Dordrecht & New York: ca pp. 251-266 [with R.P.B. Singh and S. Kumar].

Paper Presentation in International Seminar outside India : 02.

- * 2006, 12-28 June: Seminar on "Religion, Society, Art, Education and Tourism";, organised at Oslo University College, **Oslo, Norway**.
- * 2010, 08-11 July: World Ecotourism Conference (WEC) on "*Urban Ecotourism and Biodiversity Hotspot in Developing Countries*" organized at KLCC, **Kuala Lumpur, Malaysia**.

Paper Presentation in Seminars, India: 24.

1. 2002, 25 January: National Seminar on 'Sarnath', organised by the Archaeological Survey of India, Sarnath; presented a paper "*Present Sarnath and its perception by foreign travellers*".
2. 2003, 7-9 January: International Seminar on "*Communication and Sustainable Development in Agriculture*"; B.H.U., Varanasi; Session on "Heritage, Communication and Development".
3. 2003, 1-3 August: National Symposium on "Fairs and Festivals of Kashi", Jnana Pravah, Centre for Cultural Studies, Varanasi; presented a paper "*Panchakroshi Yatra of Kashi*".

4. 2003, 18-21 December: International IAHR Conference on Religions in Indic Civilisations , CSDC & IIC, New Delhi; presented a paper "*Ecotourism Resources of Varanasi Region: An Appraisal*".
5. 2004, 1-2 February: National Seminar on *Sustainable Tourism*, organised by All India Tourism Teachers Association and Gaharwal University at Rishikesh.
6. 2005, 30 April - 01 May: National Seminar on *Strategic Management of Protected Areas on "Successful Ecotourism Management in Sikkim"* at I.T.S., University of Lucknow.
7. 2009, 27-29 January: Participated in International Seminar on "*Development and Devolution in Nepal*" organized by Centre for Study in Nepal BHU.
8. 2009, Participated as "Discussant" in Young Researchers' *Workshop in Social Sciences* organized by Centre de Sciences Humaines, Embassy of France at IAS, BHU
9. 2010, 09-10 September: Presented paper "Research Boundaries in Tourism" in National Conference on "*Interdisciplinary Research and Studies in Humanities*" organized by Faculty of Arts, BHU
10. 2010, 04-05 December: Presented paper "Prospects of Rural Tourism in Uttarakhand" in International Conference on "*Challenges & Strategic Interventions for Tourism in India*" organized by Institute of Tourism Studies, University of Lucknow.
11. 2012, 05-06 October: Presented paper "Himalayan Tourism: Perspective and Prospects" in International Conference on "*Indigenous and Ethnic Himalayan Languages, Literature & Culture*" organized by Department of Indian Languages, BHU & BP Koirala Foundation, Embassy of Nepal, New Delhi
12. 2013, 22-23 March: Presented paper "Indigenous Tourism-A community based alternative for Livelihood" in National Conference on "*Indigenous People and Tourism in India: Issues and Challenges*" organized by Department of Tourism, Hospitality & hotel Management, IGNTU, Amarkantak.
13. 2014, 07-09 February: Presented paper "Domestic Tourism and its Impact on religious sites of Varanasi" in International Conference on "*Banaras, The Heritage City of India: Culture, Tourism and Development*" organized by Department of Geography, BHU
14. 2014, 20-22 February: Presented paper "Impact of Pilgrimage tourism on Heritage sites of Varanasi" in International Conference on "*Sir Alexander Cunningham and the Art Heritage of India*" organized by Department of History of Art. , BHU
15. 2014, 5-6 April: Presented paper "Significance of Panchkroshi Yatra in Pilgrimagescape of Varanasi" in XI ITHC National Conference on "*Strategic Interventions in Tourism: Role of Regional Development*" organized by Imphal College, Manipur University, Imphal.
16. 2015, 6-8 February: Presented paper "Tourism Development Issues in Buddhist Circuit-perspectives of Tour operators" in 7th ITHC International Seminar on "*Inclusive Growth and Sustainable Development: Agenda for Tourism & Hospitality Industry*" organized by ITHC at Manali (HP)
17. 2015, 01-02 November: Presented paper "Rethinking Heritage Cities: A Case study of Varanasi" in XII ITHC National Seminar on "*Strategic Development of Domestic Tourism in India*" organized Institute of Tourism Studies, University of Lucknow
18. 2016, 17-23 October: Participated in one week workshop on "*Higher Education, Mahamana and Human Values*" organised by Malviya Centre for Ethics & Human Values, BHU.
19. 2016, 15 Nov-12 December: Participated in 76th *Orientation Course* of UGC Human Resource Development Centre, BHU
20. 2017, 28-29 January: Presented paper "Heritage or World Heritage! What is more needed for Varanasi" in National Seminar on "*Varanasi: Culture and Heritage*" organized Dept of AIHC & Arch., BHU
21. 2017, 03-04 March: Presented paper "Rationale for Inscription in World Heritage sites for Varanasi" in International Conference on "*Empowering Communities for Inclusive Tourism Development*" organized by School of Hospitality & Tourism Management, University of Jammu.

22. 2017, 19-20 March: Presented paper “Scope of Developing Libraries as Tourism Product” in National Seminar on “*Conceptualising the Social Responsibilities of Libraries*” organized Dept of Library & Information Sciences, BHU
23. 2018, 13-15 September: Presented paper “Buddhist Circuit Tourism in India: A case study of Bodhgaya and Sarnath” in International Conference on “*Tourism for Developing Economies*” organized by IITM, Noida
24. 2018, 23-26 October: Presented paper “Tourism Preserving Heritage & Pilgrimage sites through Tourism walks of Varanasi” in 7th ACLA International Symposium on “*Pilgrimage Cities & Cultural Landscapes of Asia and Prospects for Sustainable Tourism*” organized by Dr RML Avadh University, Faizabad.

Contact Address	Residence: # ‘Sri Vaikuntham’, N-3 / 75, KVR 1, R.K. Puram Colony, Karmajitpur Sundarpur, PO: B.H.U., Varanasi, UP 221005. INDIA. Office Add: Room No 217, Abhinav Bhawan, Faculty of Arts, B.H.U., Varanasi, India. Tel.: (+091)-542-2316 752 (Home); Cell: (+091)- 93369 13652; -98389 41008. E-mails: psranabhu@gmail.com ; psrana@bhu.ac.in ; Website: www.bhu.ac.in/arts
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Seminar/Workshop/Symposium Organised

Name of the event	Category	Date	Venue	Sponsoring Agency	Role as Organizer
Workshop on Professional Education & Employment Opportunity	State	05/04/2012	BHU	Faculty of Arts	Co-Convener
Academic & Cultural Interface between Indian and Norway	International	14/02/2011	BHU	INFA, Dept of History of Arts	Convener
ICAAICON2012 Medico Conference	National	02/11/2012	IMS, BHU	Govt & Non-Govt	ICT & Travel Convener