काशी हिन्दू विश्वविद्यालय

BANARAS HINDU UNIVERSITY

Established by the BANARAS HINDU UNIVERSITY ACT XVI of 1915

INFORMATION BULLETIN

for admission to

Master of Business Administration (MBA)

Master of Business Administration – International Business (MBA – IB)

Batch 2027 - 2029



IMBHU

प्रबंध शास्त्र संस्थान

INSTITUTE OF MANAGEMENT STUDIES

(Faculty of Management Studies)

Registration for the MBA/MBA-IB program starts on: 23rd November, 2026

Vision

The Institute aspires to be one of the most admired global centers of excellence committed to redefining the domain of management knowledge and developing socially sensitive leader-managers.

Mission

The focus of the Institute is on empowering managerial minds through quality teaching, research, consultancy and other professional services.

Director : Prof. Ashish Bajpai
Head & Dean : Prof. S.K. Dubey

FACULTY MEMBERS

PROFESSORS

Dr. P.S. Tripathi	*Ph.D., MBA, M.A. (Econ.), Entrepreneurship & Finance*
Dr. Ashish Bajpai	*Ph.D., MBA, Marketing & OB*
Dr. S.K. Dubey	*Ph.D., MBA,* Marketing, Advertising, Retail & Rural Marketing
Dr. Alok Kumar Rai	*Ph.D., MBA, Marketing, CRM, Entrepreneurship & (Presently on deputation as Director, IIM-Calcutta (Since August 2025)*
Dr. R.K. Lodhwal	*Ph.D., MBA, Marketing & HRM*
Dr. Abhijeet Singh	*Ph.D., MBA, M.Tech., Marketing, Operation & HRM*
Dr. P.V. Rajeev	*D. Litt., Ph.D., MBA, PGDIB, PGDCA & Finance*
Dr. Amit Gautam	*Ph.D., MIBA,* International Business & *Finance*
Dr. Ashutosh Mohan	*D. Litt., Ph.D., MBA, Marketing, Consumer Behaviour & Supply Chain Management*
Dr. Anurag Singh	*Ph.D., MBA*, Marketing
Dr. Shashi Srivastava	*Ph.D., MBA*, Finance, Strategic Management

ASSOCIATE PROFESSORS

Dr. Anindita Chakraborty	*Ph.D., MBA,* Finance
Dr. Rajkiran Prabhakar	*Ph.D., MBA, Marketing*

ASSISTANT PROFESSORS

Dr. Vishal Kumar Laheri	*Ph.D., MBA, Marketing*
Dr. Ram Shankar Uraon	*Ph.D., MBA, HRM & OB*
Dr. Harsh Pradhan	*Ph.D., MBA, HRM & Operations*
Dr. Arun Kumar Deshmukh	*Ph.D., MBA, Marketing & SCM*
Dr Abhijeet Biswas	*Ph.D., MBA, Finance & Entrepreneurship*

RAJIV GANDHI SOUTH CAMPUS (MBA - AGRIBUSINESS)

Dr. Ashish Singh	Professor	*Ph.D., MBA, Marketing*
Dr. Subhash Pratap Singh	Professor	*Ph.D., MBA, Marketing*
Dr. Rajeev Kumar	*Assistant Professor*	*Ph.D., MBA, Marketing & SCM*
Dr. Deepika Kaur	*Assistant Professor*	*Ph.D., MBA, Finance*
Dr. Tribhuvan Nath	*Assistant Professor*	*Ph.D., MBA, Agribusiness Management*

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About the University:

Banaras Hindu University is an internationally reputed temple of learning, situated in the holy city of Varanasi. The creative and innovative University was founded by the great nationalist leader, Pt. Madan Mohan Malaviya, in 1916. It played a stellar role in the independence movement and has developed into the greatest centre of learning in India. It has produced many great freedom fighters and builders of modern India and has immensely contributed to the progress of the nation through a large number of renowned scholars, artists, scientists and technologists who have graced its portals.

The area of the main campus of this premiere Central University is 1300 acres, which is the second largest in the World, having well maintained roads, extensive greeneries, a temple, an airstrip and buildings which are an architectural delight. Another campus of the University is at Barkachha, in Mirzapur District, covering an area of 2800 acres. The university comprises 5 Institutes, Indian Institute of Technology-BHU, 16 Faculties, and 140 Departments spanning a vast range of subjects pertaining to all branches of humanities, social science, science, technology, commerce, management, medicine, performing arts and visual arts. It has 4 centres of Advanced Studies and several departments specially assisted by the UGC. It has a large number of specialized research centres.

Bharat Kala Bhavan, the reputed museum of the University, is a treasure trove of rare collections. The 927 bed hospital is equipped with all the modern amenities. The University provides a wide range of facilities for sports and hobbies, Internet facilities and units like Public Relations Cell, Printing Press, Preservation Centre, Radio Station, ATMs, Banks, Post Office, Subsidized Canteens, a NCC barrack and its own Security Force.

The University family comprises about 25000 students belonging to all streams of life, castes, religions and races, about 5000 teachers and nearly 5000 non-teaching staff. A large number of international students from countries like the US, Russia, European countries, Asia, Africa and the Middle East come here to learn about a wonder named INDIA.

Banaras Hindu University is virtually 'The Universe in Microcosm'

About the Institute :

The University was achieving another milestone towards materializing the dreams of its great founder, **Pt. Madan Mohan Malaviya** when it started Post Graduate and doctoral Program in Management in the late 1960. It started as a Department in the Faculty of Commerce. Envisaging the increasing need for imparting quality management education and research, the University transformed the Department of Management Studies to an independent Faculty of Management Studies in the year 1984 **and was upgraded to Institute of Management Studies in 2016.** Dedicated efforts were made to run innovative and need based Programs for the corporate world under the dynamic leadership of professors of national and international repute. With continuous revision and innovation, the Institute has always been grooming managers capable of handling complex business operations of the day and future. During the last four decades, the university churned out near 7000 bright and dynamic managers who are currently holding prestigious positions in the corporate world across the globe.

Recognitions:

- The Institute of Management Studies, Banaras Hindu University, serves as the Nodal Centre of the National Institute of Securities Markets (NISM) for the coordination and conduct of NISM Certification Examinations at BHU.
- NITI Aayog has sanctioned Atal Incubation Center to the Institute (AIC – Mahamana Foundation for Innovation and Entrepreneurship – IM-BHU).
- Allahabad Bank Chair Professor in Management
- Host Institution for National Doctoral Fellowship in Management: AICTE approved the Faculty as Host Institution for National Doctoral Fellowship in Management.
- The Institute of Management Studies, Banaras Hindu University (IM-BHU), regularly hosts and conducts Executive Development Programmes (EDPs), Management Development Programmes (MDPs), and Senior Leadership Development Programmes (SLDPs) in collaboration with leading public sector enterprises, banks, and corporate organisations, including State Bank of India, Central Bank of India, Canara Bank, Power Grid Corporation of India, India Post, and Pharmaceutical Companies, among other esteemed partners.

NOTE: RAGGING IS A COGNIZABLE OFFENSE AND IS COMPLETELY BANNED IN THE UNIVERSITY

1. COURSE OF STUDIES AND ELIGIBILITY REQUIREMENTS:

Institute of Management Studies, Banaras Hindu University invites applications for admission to the following two-year, four-semester Post-Graduate Management courses in Business Administration for the Academic Batch 2027-2029.

I) Master of Business Administration - (MBA) - 59 seats

With specialization* in Marketing/Human Resource Management / Finance/Operations Management/ Information Technology (as specified in the prevailing ordinance governing the conduct of the Program)

II) Master of Business Administration – International Business (MBA - IB) - 59 seats

With specialization* in Marketing/ Human Resource Management / Finance / Operations Management/ Information Technology / Global Business Operations (as specified in the prevailing ordinance governing the conduct of the Program)

(* Minimum required strength in each elective group is 5 students.)

Eligibility for MBA and MBA-IB Program:

Admission to the MBA & MBA-IB Programs shall be made through CAT. Eligibility criteria defined under CAT shall be deemed as applicable provided candidates belonging to categories other than SC / ST have secured a minimum of 50% marks at the qualifying examination. For SC/ST candidates, at least 45% marks are required.

(a) Any graduate degree under 10+2+3 Pattern
OR
(b) Any graduate degree under 10+2+4 Pattern
OR
(c) A degree in Engineering Technology, Agriculture, Medicine, Education or Law
OR
(d) A Post-graduate degree in any discipline.

Notes:

i) The above qualifying degree must be obtained from any Indian University/Institution recognized by AIU/AICTE.

ii) In order to be eligible for admission the candidate must have secured a minimum of 50% marks in aggregate at the qualifying examination as given above under (a), (b) or (c) as the case may be. For SC/ST candidates, at least 45% marks are required.

iii) A candidate appearing at the qualifying examination is required to furnish a certificate from the Head of the Institution where he/she is pursuing the course of study, to the effect that he/she has appeared or will be appearing in the qualifying examination to be concluded **in the academic session 2026-27.**

iv) If such a candidate is offered provisional admission, he/she must submit the proof of acquiring minimum eligibility criteria i.e., Mark-sheet of the qualifying examination by **October 05 of the year of admission**.

2. INTAKE AND RESERVATIONS

The total intake in the MBA & MBA-IB Programs shall be 59 each and there shall be reservation for the following categories as per University / Government of India Rules:

SC Candidates	15 % of the intake
ST Candidates	7.5% of the intake
PwBD Candidates	5% of the intake *(on horizontal reservation basis)*
NC-OBC Candidates	27% of the intake
Economically Weaker Sections	10% of the intake

(a) The Category to which the applicant belongs once mentioned on the Application Form will be final and no subsequent change will be allowed. If boxes requiring indication of category on the application form are left blank, the candidate will be treated under "General Category'.

(b) The candidates seeking admission under the above categories must fulfill the minimum eligibility criteria and qualifying requirements.

(c) The SC/ ST candidates must enclose attested copy of the caste certificate along with their Application Form stating that the candidate belongs to SC/ST. Candidates claiming admission under NC-OBC/EWS Category must submit the latest NC-OBC/EWS certificate (not older than 6 months) as per University rule.

The following are empowered to issue SC/ST/NC-OBC/EWS Certificates:

(I) District magistrate/ Additional District Magistrate/ Collector/ Deputy Commissioner/ Addl. Deputy Commissioner/Deputy Collector /Ist Class Stipendiary Magistrate/City Magistrate/Sub Divisional magistrate/ Taluka Magistrate/ Executive Magistrate /Extra Assistant Commissioner.

(ii) Chief Presidency Magistrate/ Addl. Chief Presidency Magistrate/ Presidency Magistrate.

(iii) Revenue Officer not below the rank of Tehsildar.

(iv) Sub-Divisional Officer of the area where the candidate and/or his family normally resides.

(v) Administrator/Secretary to the Administrator/ Development Officer (Lakshadweep Islands).

(vi) Candidate must note that the certificate from any other person/authority shall not be accepted in any case.

NOTE: The caste in the OBC certificate will be those only which are in the list of Central Govt. Further the OBC certificate should clearly mention that the candidate is not under creamy layer. However, if an OBC candidate seeks admission under some other category (for example: PwBD etc.) the candidate should satisfy the minimum eligibility requirement for that category.

(d) 5% seats shall be reserved for Person with Benchmark Disability (PwBD): (*a*) blindness and low vision; (1%) + (*b*) deaf and hard of hearing; (1%) + (*c*) locomotor disability including cerebral palsy, leprosy cured, dwarfism, acid attack victims and muscular dystrophy; (1%) + (*d*) autism, intellectual disability, specific learning disability and mental illness; (1%) + (*e*) multiple disabilities from amongst persons under clauses (*a*) to (*d*) including deaf-blindness in the posts identified for each disabilities: (1%) (on horizontal reservation basis). Such candidates will have to submit a self attested copy of the Disability Certificate issued by the District CMO with the Application Form. **The candidates called for Counseling for possible provisional admission will be examined by a Medical Board constituted by BHU and if necessary, will be referred by the Medical Board to other recognized bodies for the purpose, as per criteria fixed by the University. The decision of the Medical Board constituted by BHU will be final. The medical Test for Blind candidates will be held at BHU Medical Board, Varanasi only.**

(e) Separate final merit list shall be prepared for the candidates under each of the above categories, taking into consideration combined merit of CAT Score, Academic Score, Group Discussion & Interview Scores.

(f) Vacant seats reserved for SC/ST candidates, if any, may be filled up as per Govt. of India rules.

(g) **Economically Weaker Sections (EWSs):** In accordance with O.M.F.No.12-4/2020-U1 dated 17th January 2020 of the Department of Higher Education, MHRD, Government of India, reservation for Economically Weaker Sections shall be provided in admission.

3. SUPERNUMERARY ADMISSIONS

I. Admission Under Paid Seats Scheme:

Seats: 15% of the intake.

i) Admission under paid seats will be made after completion of regular seat admissions.

iii) The candidates will be required to pay **Paid Seat fee of Rs. 75,000/- (per semester)** through Online payment link to be provided **at the time of provisional admission.**

The students will have to pay Rs. 75,000/- in every semester excluding the regular fees, failing which the student will not be registered as a regular student in the next semester classes.

iv) In addition to the above fee, such candidates are also required to pay a regular fee (as detailed under Point 5 at Page 7) through the SAMARTH portal.

II. Admission of Foreign Nationals to MBA and MBA-IB Program (details given at point no. 8 at page no. 8 & 9)

III. Any other category eligible for admission as per Central Govt. regulations as on the last date of submission of admission application form will also be applicable.

4. ADMISSION PROCEDURE

I. Admission to the MBA and MBA-IB Programs of the Institute will be made on the basis of combined merit score of the candidates in comprised of percentage weightage as **CAT marks conducted by IIM (50%), Academic Records (20%)** and **Group Discussion (15%) & Personal Interview (15%).**

Instructions for filling of academic records while submitting admission application form:

1. Candidates are required to enter aggregate obtained marks and maximum marks mentioned in the final semester mark-sheet (cumulative of all semesters) on the space provided in the Application form (for X, XII & qualifying examination).
2. In case, the maximum marks and aggregate obtained marks are not mentioned in the mark-sheet, **total marks obtained by the candidate in all subjects appeared will be considered (as mentioned in the mark-sheet).**
3. **In case of marks being given in CGPA, OGPA, letter grade, etc. it is required to submit the conversion formula (**duly approved by the Institution/University from where the candidate has graduated or is pursuing graduation**) at the time of appearing for Group Discussion and Interview.**

NOTE: In case the candidate is appearing in the qualifying examination, the percentage score of two years / three years as the case may be, (ignoring /excluding the final year score) shall be taken for calculating the candidate's academic records in the qualifying examination.

II. Admission Test - CAT 2026 of Indian Institute of Management

Candidates interested in taking admission to MBA and MBA-IB course at Institute of Management Studies, BHU are required to appear in **Common Admission Test (CAT)** conducted by **Indian Institute of Management** for the corresponding year. 50% weightage will be given to the CAT Score while calculating the merit for admission to the above Programs.

Registration for **CAT 2026** is open from **August 03, 2026**. For details, please refer CAT 2026 website**. Candidates are also required to apply separately for admission to MBA / MBA-IB programs of the Institute of Management Studies, Banaras Hindu University through BHU SAMARTH portal (https://bhumbaadm.samarth.edu.in/) on or before the specified last date for the purpose.**

The IM-BHU shall use CAT Score for short-listing candidates for admissions to its Management Programs. IIMs have no role either in the selection process or in the conduct of the program.

III. Document Verification, Group Discussion and Interview (to be conducted by the Institute of Management Studies, BHU)

Candidates short-listed on the basis of CAT 2026 score will be called for Group Discussion and Interview ***(Only in Physical Mode)*** which will be conducted in the Institute as per schedule decided by the Admission Committee of the Institute. Weightage for Group Discussion and Interview Score will be 30% (15% each).

NOTES: Non-appearance of the candidate in any of CAT, Group Discussion and Interview on the scheduled date and time shall disqualify him/her for admission.

Candidates getting shortlisted for Group Discussion and Personal Interview processes are required to come with the following documents:

i) **Photo identity proof** (Aadhaar Card / PAN) with a self attested copy of the respective document)

ii) Self attested copy of the **CAT 2026 Scorecard**.

iii) Self attested copies of **Mark-sheets of** Class X, Class XII and qualifying examination (year wise Mark-sheets).

iv) Self attested copies of **Passing Certificate** of Class X, Class XII and qualifying examination (If completed)

v) **Appearing Certificate** from the Head of the Institution **in case, the candidate is appearing in the qualifying examination.**

vi) Self attested copy of **Caste Certificate** (in case of SC/ ST/ NC-OBC). **Income certificate** for candidates belonging to EWSs.

vii) Self attested copy of disability certificate (in case of Divyang candidates)

viii) **The remittance of Rs. 2,000/- (or the amount as communicated in the GD-PI call letter) must be made online through the SAMARTH portal as the processing fee for GD-PI before appearing in the GD-PI.**

IV. Provisional Admission and Cancellation:

1. Mere appearance in CAT, Group Discussion and Interview shall not entitle a candidate to be considered for admission unless he/she fulfils the prescribed eligibility conditions. **Applicants must satisfy themselves fully about their eligibility before filling in the application forms for both IIM-CAT and the Institute of Management Studies, Banaras Hindu University (IM-BHU).**

2. In case two or more candidates secure equal ranks at the rank of the last candidate to be called for admission, the following inter-se ranking rules of the University shall apply:

(a) The candidate securing higher marks in the qualifying examination shall be given preference.

(b) If the marks in the qualifying examination are also equal, the candidate senior in age shall be given preference.

3. The mark-sheet of the qualifying examination must be submitted **on or before 5 October of the year of admission.** No extension shall be granted under any circumstances. Confidential results or mark-sheets shall **not be accepted.** Only the original mark-sheet issued after the official declaration of results by the respective examining body shall be accepted. **Any other document, including a sealed or confidential mark-sheet or a communication issued by an authority such as the Vice-Chancellor, Rector, Pro-Vice-Chancellor, Registrar or Controller of Examinations, in lieu of the proper mark-sheet showing the marks obtained by the candidate, shall not be entertained.**

4. Provisional admission to a programme shall depend on the candidate's combined merit based on CAT 2026, Academic Records, Group Discussion and Interview, as well as the availability of seats in that programme at the time of allotment. **The mere issuance of a call letter shall not entitle a candidate to claim admission.**

5. Based on the final merit, the Institute shall intimate shortlisted candidates only through their respective accounts on the SAMARTH portal and by official email at the address registered on the SAMARTH portal. **The provisional admission offer shall specify a deadline for payment of the prescribed fee, which candidates must strictly observe. If a candidate fails to respond to the official email or SAMARTH PORTAL intimation within the stipulated deadline, the offer for provisional admission shall stand forfeited and admission shall be offered to the next eligible candidate strictly in order of merit.** No request of any nature shall be entertained from candidates who were offered admission but failed to avail themselves of the offer within the stipulated time. Candidates must, therefore, **check their email accounts registered on SAMARTH PORTAL, including Spam/Junk folders**, and the admission **SAMARTH PORTAL** regularly.

6. Prior to their provisional admission, **applicants should strictly note** that they may receive official email communications from IM-BHU (admissions@fmsbhu.ac.in) on their email at the address registered on the SAMARTH portal. The applicant is advised and expected to respond to any such official email communications within the stipulated time. **Not responding to such official email communications** (admissions@fmsbhu.ac.in) **of IM-BHU may result in forfeiture of the candidature of an applicant.**

7. If a student requests cancellation of admission, the request shall be dealt with in accordance with the existing provisions of the University.

8. A candidate granted provisional admission shall deposit the prescribed fee within the period specified by the Admission Committee, failing which the admission shall stand cancelled.

9. Provisional admission shall not be claimed by any applicant as a matter of right. The grant of provisional admission shall be entirely at the discretion of the Admission Committee, which may refuse admission to any candidate without assigning any reason.

10. The provisional admission of a candidate is liable to be cancelled by the Admission Committee at any time:

(a) if any circumstance is detected that would have rendered the candidate ineligible for admission to the programme;

(b) if the candidate is found, at any later stage, to have furnished false information;

(c) if the candidate has been punished for gross misconduct, indiscipline or an act involving moral turpitude; or

(d) if it is found at a later stage that the candidate has left any part of the admission process incomplete or has failed to pay the required fee at any stage.

11. A candidate provisionally selected for admission shall pay the prescribed fee by the date fixed for the purpose. Failing this, the offer shall automatically stand cancelled, and the resulting vacant seat shall be offered to the next candidate in order of merit within the specified category.

12. Waitlisted candidates shall be offered admission strictly on the basis of merit, subject to the availability of a vacancy in the programme. Such candidates must deposit the prescribed fee by the date fixed by the Admission Committee.

13. A candidate seeking cancellation of a provisionally allotted MBA/MBA-IB seat must log in to the SAMARTH portal and select the **"Cancellation" option**. No other mode of cancellation, including a request sent by email, shall be considered.

14. The fee-refund process shall be initiated only after the closure of the BHU admission process, in accordance with the UGC guidelines notified in October 2018.

5. FEE STRUCTURE

First Sem.	**₹ 30,000.00**
Second Sem.	**₹ 30,000.00**
Third Sem.	**₹ 30,000.00**
Fourth Sem.	**₹ 30,000.00**
Hostel Fee (Excluding Mess Charge)	**₹ 10000/-** Approx. p. sem. (**For Girls** residing in New P.G. Hostel)
	₹ 6000/- Approx. p. sem. (**For Girls** residing in Triveni complex)
	₹ 6000/- Approx. p. sem. (**For Boys** residing in Management Hostel)

The above fee is to be paid through the BHU SAMARTH portal.

6. FILLING OF ADMISSION APPLICATION FORM & RELATED INSTRUCTIONS:

(i) Admission to MBA and MBA-IB programme is an online process. Candidates are required to have a valid email id and mobile no. for registration, preferably the same they have used for CAT 2026 registration purpose.

Apply through BHU SAMARTH Portal: (https://bhumbaadm.samarth.edu.in/)

Candidates are required to apply online through the BHU Samarth Portal.

Application Fee:

The Application fee is **Rs. 2000/- (Rs. 1000/- for SC/ST)** to be payable through online as per guidelines provided on the Admission Portal.

Important Dates:

Online application submission window will open from **23rd November, 2026**

(ii) Candidates are advised to keep sufficient number of extra copies of the same photograph, which has been uploaded on the application form for future use, as and when needed.

(iii) **The Category to which an applicant belongs once mentioned on the Application Form will be final and no subsequent change will be allowed.**

(iv) Applications of candidates who have submitted forged / fake certificates / documents or adopted fraudulent means shall be rejected without any intimation to the candidates. Further, such candidates shall be debarred from appearing in any subsequent entrance test conducted by B.H.U.

(v) Any related legal litigation in respect of the admission shall be subject to the jurisdiction of the local court of Varanasi and/or Hon'ble High Court of Judicature at Allahabad only.

7. COURSE CURRICULUM

Course curriculum for both Master of Business Administration (MBA) and Master of International Business Administration (MBA-IB) has been specially designed after taking into consideration the needs of the corporate world. Learning is made interactive through lectures, case studies, seminars, role-plays, cloud-based business simulation games, group assignments, video sessions, multimedia presentations, laboratory exercises, case analysis and business games with an emphasis on industry-sponsored live projects. The focus is on learning the applications of concepts rather than just a theoretical understanding. The curriculum is upgraded every alternate year to cater to the dynamic business environment. The University follows Choice Based Credit System. Moreover, faculties incorporate cutting edge concepts of relevance in the curriculum with 20% flexibility.

8. ADMISSION OF FOREIGN NATIONALS TO MBA & MBA-IB PROGRAM

Seats: 15% of the intake.

(Candidates under NRI (Non-Resident Indian) and PIO (Person of Indian Origin) will be considered for admission under this category as per University rule).

Eligibility:

Foreign Nationals are required to produce a valid GMAT Score besides having equivalent basic eligibility as stated at point (1) Page 2 above.

All the application forms may be submitted in the office of the International Centre, Banaras Hindu University for processing their admission. The International Students' center, with the help of the Admission Committee constituted to look after the admission work of the foreign nationals shall examine the eligibility of each applicant to the course and also the equivalence of the qualifying examination passed by the candidate.

The International Students centre shall issue the eligibility letter to the concerned foreign nationals if they are found eligible. If there is any problem regarding equivalence of the qualifying examination passed by the candidates, the same may be referred to the Equivalence Committee constituted for foreign nationals. **The last date of admission in this category will be announced by the Institute of Management Studies.** ***The Admission of Foreign national candidates having basic Eligibility of 50% aggregate marks or above in graduation, be made on the basis of combined merit of GMAT score and interview.***

Foreign National candidates are required to fulfill the following conditions:

a) At the time of submitting the application:

(i) All the Foreign Nationals should submit their application, along with the processing charges.
(ii) The applications of scholarship-holding Foreign Nationals (under various schemes) required to be routed through the Indian Council for Cultural Relations / Ministry of Human Resource Development (Department of Education), Govt. of India, New Delhi.
(iii) They hold a valid foreign passport.
(iv) That they have adequate knowledge of English and/or Hindi as per the requirements of the Course.

b) At the time of admission:

(i) They have valid Residential permit in India granted for studies / student visa for the prescribed duration of the concerned Course.
(ii) They fulfill the minimum eligibility requirements.

c) General:

(i) The Degree/certificates of the candidates have been recognized and approved by the Association of Indian Universities (AIU)/Commonwealth Universities/ International Association of Universities (IAU) as equivalent to the corresponding Indian degrees/certificates.
(ii) All the eligible Foreign Nationals are required to fill up the Registration Form prescribed by the University at the time of admission.
(iii) The applicant should have completed 17 years of age and there is no maximum age limit for Foreign Nationals.
(iv) The Inter-se merit among the applicants of various Foreign Nationals shall be decided by the "Core Committee for Admissions of Foreign Nationals", which shall be deemed as final.

d) Fee for the Foreign Nationals:

The quantum of processing charges and additional charges may be modified by BHU from time to time. Fee structure for all the candidates of Foreign Nationals is as under:

i	**Processing charges**	**US $ 50 /100**	At the time of submitting the application
ii.	**Usual Course Fee** (as detailed at point no. 5 above)	**₹ 60,000.00**	First Year
		₹ 60,000.00	Second Year
iii.	**Additional Charges** (SAARC Countries)	**₹ 2,10,000.00**	Per year
	Additional Charges (Non-SAARC Countries)	**₹ 3,00,000.00**	Per year

Further details regarding admission of Foreign Nationals are available on the website www.bhu.ac.in which is updated periodically.

IMPORTANT TENTATIVES DATES

I. FOR APPEARING IN CAT 2026:

(Please also refer CAT 2026 advertisement / visit https://iimcat.ac.in/ for detailed / updated information.)

I. CAT 2026 SCHEDULE:

Activity	Starting Date	End Date
Registration for CAT 2026	03rd August, 2026	22nd September, 2026
CAT Test Date	29th November, 2026	

II. FOR FILLING THE APPLICATION FORM OF THE INSTITUTE OF MANAGEMENT STUDIES, BANARAS HINDU UNIVERSITY

Activity	Tentative Start Date	Tentative End Date
Online Application Submission for MBA & MBA-IB programmes for Batch 2027-29	23rd November, 2026	04th January, 2027

III. FOR GD-PI

Activity	Tentative Date
Shortlisting for GD-PI	Last week of February, 2027
Releasing date for Call letter of GD-PI	First Week of March, 2027
GD-PI	Mid of March, 2027
Result of GD-PI	First Week of April, 2027

IV. COMMENCEMENT OF CLASSES

Activity	Tentative Date
Commencement of Classes	12th July, 2027

ADVISORY TO STUDENTS ABOUT FRAUDULENT ACTIVITIES

*This advisory is issued to alert all candidates about **fraudulent activities and scams related to admissions in the MBA/MBA-IB programmes** at the Institute of Management Studies, Banaras Hindu University.*
*It is hereby strictly clarified that admissions are done **only through the CAT Entrance Examination, followed by Group Discussion (GD) and Interview,** strictly in accordance with university rules. **No direct admission,** under any circumstance, is allowed—whether through Management/Staff quota or any other unofficial/alternative means. Additionally, the Institute **does not charge** any amount beyond the officially prescribed fees.*
*Please be informed that the Institute **does not send admission confirmation or related communication through WhatsApp**. All official announcements are shared exclusively through the registered email ID (admissions@fmsbhu.ac.in) and the student portal. Aspirants are advised **not to click on suspicious links** and not to share personal or financial details in response to any unsolicited messages claiming association with the Institute.*
*For any admission-related queries, candidates must contact only the Office of the Institute of Management Studies. **The Institute shall not be held responsible for any loss, fraud, or scam arising from engagement with unauthorized persons, agents, or external entities.***

Contact Details:

The Director
Institute of Management Studies
Banaras Hindu University
Varanasi – 221005.

Telefax: 0542 2369332
Mobile No: +91- 7607236522
E-mail: admissions@fmsbhu.ac.in

Website:
https://www.bhu.ac.in/imbhu

Application process through SAMARTH Portal:
https://bhumbaadm.samarth.edu.in/

Please see the BHU Guide Map for your reference: Click Here



INSTITUTE OF MANAGEMENT STUDIES, BANARAS HINDU UNIVERSITY
VARANASI, UTTAR PRADESH - 221005